



# Smurfit Kappa

Diss

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14 October 2010

Dear Sir/Madam

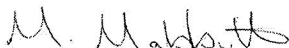
I am writing to inform you of further upward movement in raw material prices.

Following on from significant increases on all virgin kraft grades, which we will as a business absorb through September and October, we are now faced with a further increase in recycled grades of £25/tonne effective late October. The cumulative impact of these price movements, plus exceptional increases in the price of starch, leave us no option but to recover these higher input costs.

We will therefore be increasing our prices by 7% for deliveries made from Monday 15 November 2010.

I do fully appreciate the impact of this news and thank you for your support during these challenging times.

Yours faithfully



**Melvyn Mabbutt**  
**Managing Director**  
**Smurfit Kappa Diss**

*A member of the Smurfit Kappa Group*

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