From: Tony Taibi <tony.taibi@novostrat.com>

Sent: 15 April 2021 17:58 To: john@interpak.ltd.uk

Cc: Marie McLoughlin <marie.mcloughlin@novostrat.com>

Subject: Novostrat Price Increase Notification 1st May 2021 - INTERPAK

Importance: High

Hi John

Further to my Price Notification e mail earlier today I have now received new instructions to implement the increase from the 1<sup>st</sup> May 2021.

Apologies for any confusion.

**Kind Regards** 

## **Tony Taibi**

Novostrat Sales Director UK/IRL **Mobile:** +44 (0) 7894 208321

Customer Services: 00353 (61) 339 287 E Mail: tony.taibi@novostrat.com

Ballycummin Avenue Raheen Business Park Co. Limerick, V94 H2T9 - Ireland

E-Mail your orders to: orders@novostrat.com

Web: www.novostrat.com

NOVOSTRAT LTD.

VAT Nr: IE6362068K

**Phone:** +353 61 339 287

From: Tony Taibi

Sent: Thursday 15 April 2021 09:22

To: john@interpak.ltd.uk

Cc: 'Marie McLoughlin (Marie.McLoughlin@novostrat.com)' < Marie.McLoughlin@novostrat.com>

Subject: Novostrat Price Increase Notification 17th May 2021 - INTERPAK

Importance: High

Dear John

First and foremost, I hope that you, your families, communities are safe and keeping well during these unprecedented difficult times.

Due to substantial increases in the cost of raw materials, Novostrat have had to review our pricing structure as it is impossible for us to continue at current rates.

This necessitates an increase on our PE PRODUCT OFFERING with effect from the 17th May 2021 as follows.

24kg Laminated Plank + 15%
30kg Laminated Plank + 15%
MDL Laminated Plank + 15%
All other Products (Converted, Speciality, Fully Extruded) + 15%

We have tried to maintain prices for as long as possible, however the recent cost in the price of raw materials alone is now too great for us to absorb as they have spiralled out of control and we regrettably have no choice other than to implement this increase to sustain business.

The Global Markets are changing constantly during these unprecedented times and we are hoping that cost prices will revert back to a more favourable level, which we are monitoring closely and we will certainly review and pass on any saving to our customers as developments occur.

Orders <u>delivered</u> after the 17<sup>th</sup> May 2021 will be subject to the increases above.

A quotation with your confirmed prices will be sent onto you.

Thank you for the business you have placed with us and we look forward to servicing your future requirements.

**Yours Sincerely** 

Tony

## **Tony Taibi**

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