



Famous For Mailing™

Jiffy Packaging Company Limited

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Mr. J. Williams
Interpak
2b Desborough Industrial Park
Desborough Park Road
HIGH WYCOMBE
Buckinghamshire HP12 3BG

17 February 2011

Dear John,

The increases in polymer and kraft paper materials used in the manufacture of Jiffy mailing and protective packaging products continue to be implemented by our suppliers. Further to price rises experienced in December and January, significant increases are predicted for the first quarter of 2011.

The uplift in raw material costs is in addition to increasing transport and utility prices. This combination means that, regrettably, we must now pass on the costs through the supply chain.

This decision has only been taken after yet further economies and cost reduction procedures have been exercised in the operating structure of the business.

Please note, therefore, that for all deliveries of Jiffy products made on or after Monday, 7th March 2011 the following level of percentage increase will be applied to current prices.

Jiffy Technical Foams	10%
Jiffy Bubble Rolls and Converted Products	10%
Jiffy Foam Rolls and Converted Products	10%
Jiffy Padded and Bubble Lined Mailers	7%

We appreciate that the market is difficult and, whilst the application of increases is now essential to maintain the quality and service that is expected from the Jiffy brand, we assure you of our continuous effort to control all costs and provide commercial stability.

Thank you for your continued support of the Jiffy brand, should you require any further information please do not hesitate to contact either myself, your Account Manager or Customer Services.

Yours sincerely,

Bob Phipps
Sales and Marketing Director